

Cesar Barajas

UX / UI Designer

PROJECTS

Hackathon| Royal Caribbean

Aug 2023, Bootcamp/ HACKATHON / Industry Project

- Collaborated with software engineers to devise a digital solution for Royal Caribbean within a 24-hour timeframe.
- Demonstrated strong teamwork and efficient -problem solving skills to find a solution to later translate it into a digital platform.
- Attained 3rd place overall in Hackathon Project.

Auto Insight| Capstone Project

June 2023- September 2023, Capstone Project / Auto Insight

- Showcased my ability to identify a problem between car owners and mechanics. Conducting thorough UX research to come up with a solution.
- Translated the solution to a digital Platform , creating a user-centric app using UI principles.

EXPERIENCE

Inventory Manager | PowerHouse Gym Miami

Jan 2023 - June 2023, Miami, FL

- Demonstrated strong and organizational skills to efficiently arrange inventory items, prioritized tasks, and meet deadlines.
- Implemented an inventory tracking system which resulted in reduced stock, discrepancies and improved efficiency.
- Proactively resolved customer issues such as account balances, account transfers and prioritized guest experience.

Assistant General Manager | LaFitness

July 2020 - 2023, Miami, FL

- Monitored and Evaluated Sales Performance by Implementing performance tracking metrics and regularly monitoring sales team performance. Analyzed data to identify areas for improvement and implemented targeted training initiatives to address skill gaps and enhance overall sales effectiveness.
- Employed a consultative sales approach to understand client needs, identified pain points, and tailored solutions that address their specific challenges. Demonstrated expertise in effectively positioning services as valuable solutions to drive new business acquisition.
- Exceeded Sales quotas every month, Managed the Biggest LaFitness Club in South Florida, and brought salesforce to 1st place in the district 3 months in a row.

EDUCATION

BrainStation | Diploma, User Experience Design

June 2023 - September 2023, Miami, FL

Miami Senior High | Diploma, Highschool

Aug 2013 - June 2017, Miami, FL

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SKILLS

Figma, Sketch, Photoshop, Illustrator, Adobe XD, Workforce, Wireframes, High Fidelity Frames, Prototyping, Mock Ups

PROFILE

After working in customer experience for 3 years, I've developed outstanding communication and problem-solving skills. My consistent passion throughout my life has been in visual arts, including sketching, photography, and digital media design. At this point in my career, I am motivated to combine my love for art and creating enjoyable customer experiences as a UX designer. As a recent BrainStation graduate, I now have an understanding of design thinking and key digital tools. I am eager to contribute my critical thinking and analytical skills to create aesthetic product designs.